



CITY COUNCIL

AGENDA REQUEST

AGENDA OF:	11-02-10	AGENDA REQUEST NO:	V-C
INITIATED BY:	GABE REAUME BUDGET ANALYST	RESPONSIBLE DEPARTMENT:	BUDGET & RESEARCH
PRESENTED BY:	JENNIFER BROWN, BUDGET & RESEARCH DIRECTOR AND JIM BROWNE, DIRECTOR OF PARKS & RECREATION	DEPARTMENT HEAD:	JENNIFER BROWN  BUDGET & RESEARCH DIRECTOR
		ADDITIONAL DEPARTMENT HEAD (S):	JIM BROWNE  DIRECTOR OF PARKS & RECREATION
SUBJECT / PROCEEDING:	PARKS & RECREATION FEES FIRST READING OF ORDINANCE NO. 1804		
EXHIBITS:	ORDINANCE NO. 1804		
CLEARANCES		APPROVAL	
LEGAL:	JOE MORRIS, CITY ATTORNEY 	ASST. CITY MANAGER:	KAREN GLYNN 
PURCHASING:	N/A	ASST. CITY MANAGER:	KAREN DALY 
BUDGET:	JENNIFER BROWN  BUDGET & RESEARCH DIRECTOR	CITY MANAGER:	ALLEN BOGARD 
BUDGET			
EXPENDITURE REQUIRED: \$		N/A	
CURRENT BUDGET: \$		N/A	
ADDITIONAL FUNDING: \$		N/A	
RECOMMENDED ACTION			
Consideration and approval of first reading of Ordinance No. 1804 amending Parks & Recreation fees.			

EXECUTIVE SUMMARY

The adopted budget for fiscal year 2011 includes revenues expected from the Imperial Park Recreation Center, the City's first such facility.

During the process of developing fees for the recreation center, a review of existing Parks & Recreation fees was also conducted by staff. The goal of this review was to promote consistency and clarity in the current fee structure and to eliminate odd fee and deposit amounts.

The ordinance has been restructured to improve readability and clarity. Fees were separated into two groups: facilities and programs, with facility fees remaining in the ordinance. Program fees were removed to allow Parks & Recreation staff more flexibility in designing and operating programs under the City Council's User Fee Philosophy.

Fees, by type, are shown below as they will appear in the ordinance.

Recreation Center Fees

Recreation Center fees, in table form, are summarized below.

Recreation Membership/Resident Discount Card (ages 10 and over)	Fee
Resident	\$ 10.00 per year
Non Resident	\$ 46.00 per year
Single Day Guest Pass	\$ 5.00
Lost Card Replacement	\$ 5.00

FACILITY	DEPOSIT	PEAK HOURS (Fri 5 pm – Sun 10 pm)		NON-PEAK HOURS (Mon 8 am – Fri 5 pm)		
		Non-Profit & Resident Per Hour	Non-Resident Per Hour	Non-Profit Per Hour	Resident Per Hour	Non-Resident Per Hour
RECREATION CENTER						
Room A	\$ 300.00	\$ 65.00	\$ 81.00	\$ 31.00	\$ 45.00	\$ 57.00
Room B	\$ 300.00	\$ 65.00	\$ 81.00	\$ 31.00	\$ 45.00	\$ 57.00
Rooms A/B Combo	\$ 300.00	\$ 130.00	\$ 162.00	\$ 62.00	\$ 90.00	\$ 114.00
		Resident Per Hour		Non-Resident Per Hour		
Gymnasium (Athletic Use)	\$ 300.00	\$ 125.00		\$ 160.00		
Half Gymnasium (Athletic Use)	\$ 300.00	\$ 60.00		\$ 80.00		
Gymnasium (Non Athletic Use + protective tarp rental)	\$ 500.00	\$125.00		\$160.00		

Room Rental Fees

Room rental fees, in table form, are summarized below.

FACILITY	DEPOSIT	PEAK HOURS (Fri 5 pm – Sun 10 pm)		NON-PEAK HOURS (Mon 8 am – Fri 5 pm)		
		Non-Profit & Resident Per Hour	Non- Resident Per Hour	Non- Profit Per Hour	Resident Per Hour	Non- Resident Per Hour
SUGAR LAND CC						
Wedgewood South	\$ 300.00	\$ 85.00	\$ 105.00	\$ 35.00	\$ 60.00	\$ 75.00
Wedgewood North	\$ 300.00	\$ 55.00	\$ 70.00	\$ 25.00	\$ 40.00	\$ 50.00
Red Room	\$ 300.00	\$ 20.00	\$ 25.00	\$ 10.00	\$ 15.00	\$ 20.00
Kitchen	\$ 300.00	\$ 35.00	\$ 45.00	\$ 15.00	\$ 25.00	\$ 35.00
Entire Facility	\$ 300.00	\$ 195.00	\$ 245.00	\$ 85.00	\$ 140.00	\$ 180.00
FIRST COLONY CC						
FC Comm. Center	\$ 300.00	\$ 60.00	\$ 75.00	\$ 25.00	\$ 40.00	\$ 50.00
ELDRIDGE PARK CC						
EP Comm. Center	\$ 300.00	\$ 50.00	\$ 65.00	\$ 20.00	\$ 30.00	\$ 40.00
LOST CREEK CC						
LC Comm. Center	\$ 300.00	\$ 45.00	\$ 60.00	\$ 20.00	\$ 30.00	\$ 40.00
JIM COOPER CC						
JC Comm. Center	\$ 300.00	\$ 40.00	\$ 50.00	\$ 15.00	\$ 25.00	\$ 30.00
DUHACSEK PARK						
Duhacsek Park – House	\$ 300.00	\$ 45.00	\$ 60.00	\$ 20.00	\$ 30.00	\$ 40.00

Additional Facility Fees

Lost Key	\$60.00
Late Change Fee	\$60.00

Pavilion and Amphitheatre Fees

Pavilion and amphitheatre fees, in table form, are summarized below.

FACILITY	DEPOSIT	PEAK HOURS (Fri 5 pm – Sun 10 pm)		NON-PEAK HOURS (Mon 8 am – Fri 5 pm)		
		Non-Profit & Resident Per Hour	Non- Resident Per Hour	Non- Profit Per Hour	Resident Per Hour	Non- Resident Per Hour
ELDRIDGE PARK						
EP Pavilion	\$ 125.00	\$ 20.00	\$ 25.00	\$ 15.00	\$ 15.00	\$ 20.00
LOST CREEK PARK						
LC Pavilion	\$ 125.00	\$ 20.00	\$ 25.00	\$ 15.00	\$ 15.00	\$ 20.00
S.L. MEMORIAL PARK						
SLMP Pavilion	\$ 125.00	\$ 25.00	\$ 30.00	\$ 25.00	\$ 25.00	\$ 30.00
South Meadow Pavilion	\$ 125.00	\$ 20.00	\$ 25.00	\$ 15.00	\$ 15.00	\$ 20.00
DUHACSEK PARK						
Duhacsek Park – Pavilion	\$ 125.00	\$ 25.00	\$ 30.00	\$ 25.00	\$ 25.00	\$ 30.00
OYSTER CREEK PARK AMPHITHEATRE						
OCP Section A (1 - 250)	\$ 600.00	\$ 60.00	\$ 75.00	\$ 60.00	\$ 60.00	\$ 75.00
OCP Section B (250 - 500)	\$ 900.00	\$ 90.00	\$ 115.00	\$ 90.00	\$ 90.00	\$ 115.00
OCP Section AB (500 - 1,000)	\$ 1,200.00	\$ 120.00	\$ 150.00	\$ 120.00	\$ 120.00	\$ 150.00

Athletic Facility Fees

Athletic facility fees, in table form are summarized below.

	DEPOSIT	RESIDENT PER HOUR	NON-RESIDENT PER HOUR
Athletic Field (without lights)	\$ 60.00	\$ 20.00	\$ 25.00
Athletic Field (with lights)	\$ 60.00	\$ 30.00	\$ 40.00
Gymnasium (Athletic Use)	\$ 300.00	\$ 125.00	\$ 160.00
Half Gymnasium (Athletic Use)	\$ 300.00	\$ 60.00	\$ 80.00
Gymnasium (Non Athletic Use + protective tarp rental)	\$ 500.00	\$125.00	\$160.00

Recognized youth sports – 50 percent of light bill (bought down to 25 percent of team’s investment in field maintenance/improvements)

Recognized swim team – \$7 per hour of use of swimming pool

Program Fees

Due to the dynamic nature of recreation programming, a statement (found below) was drafted to give the Director of Parks & Recreation flexibility in administering appropriate program-based fees. Programming needs change as customer tastes and interests change. Flexibility is needed to adapt programming to market demand quickly. This statement will be included in the above Recreation Center Fees tables in the ordinance:

The Director of the Parks and Recreation Department may charge a reasonable fee for any department activity, event, program, or facility rental for which a fee is not already established under this article. Where appropriate in context of the general benefit to the community, the fee must be in an amount necessary to allow the department to recover all reasonable costs to the department associated with administering the activity, event, program, or facility rental, including direct, indirect, and administrative costs.

The Finance/Audit Committee reviewed all Parks & Recreation fee tables along with the language regarding the Director’s authority to set program fees on October 14, 2010. The Committee concurred with the staff recommendations and directed the first reading of the ordinance be brought to the City Council for consideration on November 2nd.

ORDINANCE NO. 1804

AN ORDINANCE OF THE CITY OF SUGAR LAND, TEXAS, AMENDING SECTION TWO OF THE CODE OF ORDINANCES REGARDING FEES FOR PARKS AND RECREATION.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SUGAR LAND, TEXAS:

Section 1. That Sec. 2-136(3) of the Code of Ordinance is amended to read as follows:

a. Recreation Center Fees

Recreation Membership/Resident Discount Card (ages 10 and over)	Fee
Resident	\$ 10.00 per year
Non Resident	\$ 46.00 per year
Single Day Guest Pass	\$ 5.00
Lost Card Replacement	\$ 5.00

Section 2. That Sec. 2-136(5) of the Code of Ordinance is amended to read as follows:

a. Room Rental Fees

FACILITY	DEPOSIT	PEAK HOURS (Fri 5 pm – Sun 10 pm)		NON-PEAK HOURS (Mon 8 am – Fri 5 pm)		
		Non-Profit & Resident Per Hour	Non-Resident Per Hour	Non-Profit Per Hour	Resident Per Hour	Non-Resident Per Hour
SUGAR LAND CC						
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JIM COOPER CC						
JC Comm. Center	\$ 300.00	\$ 40.00	\$ 50.00	\$ 15.00	\$ 25.00	\$ 30.00
DUHACSEK PARK						
Duhacsek Park – House	\$ 300.00	\$ 45.00	\$ 60.00	\$ 20.00	\$ 30.00	\$ 40.00

b. Additional Facility Fees

FACILITY	DEPOSIT	PEAK HOURS (Fri 5 pm – Sun 10 pm)		NON-PEAK HOURS (Mon 8 am – Fri 5 pm)		
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Half Gymnasium (Athletic Use)	\$ 300.00	\$ 60.00		\$ 80.00		
Gymnasium (Non Athletic Use + protective tarp rental)	\$ 500.00	\$125.00		\$160.00		

c. Lost Key \$60.00

d. Late Change Fee \$60.00

e. Pavilion and Amphitheatre Fees

FACILITY	DEPOSIT	PEAK HOURS (Fri 5 pm – Sun 10 pm)		NON-PEAK HOURS (Mon 8 am – Fri 5 pm)		
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OCP Section AB (500 - 1,000)	\$ 1,200.00	\$ 120.00	\$ 150.00	\$ 120.00	\$ 120.00	\$ 150.00

f. Athletic Facility fees

	DEPOSIT	RESIDENT PER HOUR	NON-RESIDENT PER HOUR
Athletic Field (without lights)	\$ 60.00	\$ 20.00	\$ 25.00
Athletic Field (with lights)	\$ 60.00	\$ 30.00	\$ 40.00
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Half Gymnasium (Athletic Use)	\$ 300.00	\$ 60.00	\$ 80.00
Gymnasium (Non Athletic Use + protective tarp rental)	\$ 500.00	\$125.00	\$160.00

g. Recognized youth sports – 50 percent of light bill (bought down to 25 percent of team's investment in field maintenance/improvements).

h. Recognized swim team – \$7 per hour of use of swimming pool.

- i. Charitable organizations are exempt from the requirement to pay the rental fees set forth in this section 2-136(3) for meetings during non-peak times and for fundraisers if:
 - i. The organization has applied for and been recognized as a tax-exempt charitable organization by the Internal Revenue Service under section 501(c)(3) or section 501(c)(4) of the Internal Revenue Code;
 - ii. The majority of its directors, officers, organizers, and members are residents of the city;
 - iii. Its charitable purposes are primarily directed at activities or persons located within the city; and
 - iv. The organization complies with the written procedural requirements for receiving a fee exemption as established by the director of the parks and recreation department.
- j. Organizations that do not qualify for an exemption under this section may qualify for an exemption from the requirement to pay the rental fees set forth in this section for fundraising events where 100 percent of all the funds raised provide a direct charitable benefit to the City of Sugar Land or City residents.

The Director of the Parks and Recreation Department may charge a reasonable fee for any department activity, event, program, or facility rental for which a fee is not already established under this article. Where appropriate in context of the general benefit to the community, the fee must be in an amount necessary to allow the department to recover all reasonable costs to the department associated with administering the activity, event, program, or facility rental, including direct, indirect, and administrative costs.

Section 3. That the provisions of this ordinance are severable and the invalidity of any part of this ordinance will not affect the validity of the remainder of the ordinance.

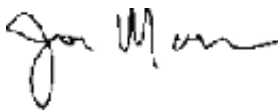
APPROVED on first consideration on _____, 2010.

ADOPTED upon second consideration on _____, 2010.

James A. Thompson, Mayor

ATTEST:

Reviewed for Legal Compliance:



Glenda Gundermann, City Secretary